

# ARCS Planning Guide

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If you want to implement the ARCS Model in your own training design, you can use this guide to strategize how you might cover the bases. Think of an existing or planned course, then consider the prompts to incorporate ARCS methods:

1. When the session or self-paced training begins, I am going to gain learner **attention** by:

- Citing a statistic
- Presenting a problem to be solved
- Sharing an anecdote
- Making a controversial statement
- Using a prop
- Other: \_\_\_\_\_

Thoughts: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. I am going to keep their attention by showing how what I want to cover is **relevant** to their needs.

I'll do that by:

- Describing the course objectives
- Citing an example
- Sharing an anecdote
- Having learners share their success with the material
- Other: \_\_\_\_\_

Thoughts: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. During the training, I will help learners feel **confident** about their ability to apply what they're learning by:

- Giving them opportunities to practice and providing feedback
- Asking them questions and providing feedback
- Allowing them to critique a video/role play
- Allowing them to coach one another
- Other: \_\_\_\_\_

Thoughts: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. I will facilitate learner **satisfaction** by:

- Giving them symbolic or physical rewards such as prizes, candy, or online badges
- Fostering some friendly competition with a contest
- Incorporating some fun with a game
- Providing opportunities for them to share their successes
- Other: \_\_\_\_\_

Thoughts: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_